

Driving Efficient Growth with Digital Transformation



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Where Do We Start? Tips and Tactics

Endstate

Begin with the end.
What is the objective of transformation?

Process

Evaluate current process to see if desired endstate can be achieved through process evolution.

Stakeholders

Who is leading the charge?
Approach will greatly differ!

Picking the Right Approach and Change Management - Tips

Momentum Builder

The biggest pain point with the simplest possible solution to build momentum

Incremental Progress

Keep momentum and incremental improvements
Stay away from "Big Bang"
Keep engagement level high

Communicate and Celebrate Success!

Communicate frequently on successes and progress
Show value add from impact to front end business as much as possible.