Driving Efficient Growth with Digital Transformation



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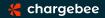
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Where Do We Start? Tips and Tactics

Endstate	Begin with the end. What is the objective of transformation?
	Evaluate current process to see if desired endstate
Process	can be achieved through process evolution.
takeholders	Who is leading the charge? Approach will greatly differ!



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Picking the Right Approach and Change Management – Tips

Momentum Builder

Incremental Progress Communicate and Celebrate Success!

The biggest pain point with the simplest possible solution to build momentum Keep momentum and incremental improvements

Stay away from "Big Bang"

Keep engagement level high Communicate frequently on successes and progress

Show value add from impact to front end business as much as possible.

