

The Total Economic Impact™ Of Chargebee

Through four customer interviews and data aggregation, Forrester concluded that Chargebee has the following three-year financial impact.

BENEFITS (THREE-YEAR)

Improved operational efficiency

\$357.4K

Improved conversions

\$1.1M

Improved customer retention

\$3.3M

KEY NUMBERS



207%

Return on investment



\$3.26 million

Net present value over a 3-year period

CHARGELEE KEY FINDINGS



20% higher conversion rates



15% improvement in customer retention



Improved operational efficiency

VOICE OF THE CUSTOMER

“The key benefit of Chargebee is automation and scale. Chargebee really did help us think through and implement some of these best practices around billing automation.”



*Finance manager,
logistics*



Read the full study

This document is an abridged version of a case study commissioned by Chargebee titled: The Total Economic Impact Of Chargebee, September, 2021.

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Commissioned By

Chargebee